



SHROPSHIRE GOOD FOOD CHARTER

GOOD FOOD IS VITAL TO OUR QUALITY OF LIFE IN SHROPSHIRE

WHAT IS GOOD FOOD?



HEALTHY

It provides nourishment and enables people to thrive



GREEN

It is produced in a nature-positive way and not wasted



FAIR

Everyone along the food chain has been treated well



ACCESSIBLE

Quality food is available to all

If you believe that everyone should be able to enjoy good food, sign up to the principles in this Charter and commit to doing one thing to help make it happen.

We.....

Sign up to the
Shropshire Good Food Charter.

Please display your signed charter,
and let us know at
www.shropshiregoodfood.org

THE PRINCIPLES OF GOOD FOOD

GOOD FOR PEOPLE

Everyone has access to local, affordable, quality food and the knowledge and skills to grow, buy, cook and enjoy good food.

GOOD FOR PLACE

We are connected through food to each other and the land, there is a thriving local food economy supporting jobs with fair wages and creating a regionally distinctive food culture.

GOOD FOR PLANET

Our food system enables environmental regeneration,
working with nature, reducing carbon emissions, enhancing climate resilience, and minimising waste and packaging.





SHROPSHIRE GOOD FOOD CHARTER



WHAT CAN YOU DO?



As an Individual

BUY more of your food from local independent food enterprises and retailers.



GROW some of your own foods at home or in your community allotments, farm or orchard.



COOK great meals from scratch using fresh, seasonal, local and organic produce.



EAT more plants and sustainable meat and dairy.



MAKE the most of your food and minimise waste, compost or recycle any that you can't use.



KNOW your food, ask where it comes from and how it was produced. Choose fairly traded goods and trusted labels like MSC for fish.



ASK your workplace or school to serve only food that is good for people, place and the planet.



As a Business/Organisation/Institution

PROCURE healthy and sustainable food that supports local economic prosperity.



PROVIDE opportunities for people to grow, cook and eat food together.



BE responsible for reducing food waste and packaging. Commit to redistribution of surplus food.



SERVE only good food to your students or employees, patients or customers.



PROMOTE the Charter through communication channels & influence.



KNOW your supply chain, work with suppliers to reduce your carbon footprint.



BRING people together to celebrate Shropshire's regional food heritage.



PROVIDE leadership and advocate for regenerative food systems.

