

SAVE OUR SHROPSHIRE CIO

PRESS RELEASE

SAVE OUR SHROPSHIRE TO DELIVER LOW-CARBON EDUCATION FOR BUSINESSES FOR SHROPSHIRE CHAMBER OF COMMERCE



Funded by
UK Government

The Shropshire Chamber of Commerce is running a UKSPF Upskilling Programme fully funded by the UK's Shared Prosperity Fund. This programme provides a number of courses that Small to Medium Enterprises (SMEs), based in the Shropshire Council Local Authority area, can access to upskill their workforce to increase productivity and grow. Please note, that charities are not eligible.

Save Our Shropshire (SOS) is excited to announce that we have been selected to support this programme for SMEs on how to achieve UK targets for tackling climate change. This will enable a thorough understanding of "Carbon Literacy" from the Carbon Literacy Project. Understanding in simple terms the complex language of responding to the change in the climate will help companies secure their future.

Climate change is clearly with us, and businesses across Shropshire can leverage major business opportunities by addressing the challenges that action on climate change requires.

They can look at their energy usage, their travel activities, and the development of their products and services to ensure they minimise the impact on our planet. They can positively engage in new businesses like providing air-source heat pumps, and solar panels. They can support eating locally and sustainably. They can make and sell products which are reusable and easy to recycle with limited/no impact on the environment. They can support electric vehicles and their infrastructure and support better public transport. They can help and promote nature conservation.

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More than that, many major businesses and local government organisations are now insisting that suppliers demonstrate that they have proper credentials in reducing their emissions of harmful gases and are taking steps to make sure their supply chain is “net zero”. Investments will also be based on companies that show genuine responsibility for the environment. So, if businesses do not learn how to plan and manage these issues as part of their strategy, they could lose customers and investors.

Medium-size companies may need to report in their annual returns Scope 1,2,3 emissions, for instance, and they will benefit from knowing how to do this. Many companies could also save money by switching to renewable energy.

Save Our Shropshire, in association with Anne-Marie Soulsby from The Sustainable Life Coach, has extensive experience in delivering climate-related courses across the UK. SOS is a Platinum-certified organisation working with the Carbon Literacy Project.

They will explain in an easy-to-understand and engaging style how to tackle all the mysteries of “going green” and help companies make the most of the opportunities – both revenue increasing and cost reduction. You can leave the course confident in knowing what to do, and pledge actions that will make a real difference to your company.

Detailed dates and locations will be available shortly, but if you would like to participate in this course which will be held in locations such as Oswestry, Bridgnorth, Bishop’s Castle, Market Drayton, Ludlow, Church Stretton, Whitchurch and Shrewsbury, then do get in touch with Save Our Shropshire via their website at <https://saveourshropshire.org/low-carbon-business-for-sme>





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NOTES TO EDITORS

About Save Our Shropshire CIO (Registered Charity 1195247)

Save Our Shropshire's objective is to promote and develop for the public benefit the protection and improvement of the Shropshire environment.

We provide education on improving householders' lives, businesses, farms, and schools. We provide Carbon Literacy Education for Parish and Town Councils, Local Authorities, Householders, Schools and Small to Medium Size Enterprises.

Our mission is to empower businesses, councils, schools, and consumers to take action and lead the demand for becoming carbon-neutral by 2030.

About Shropshire Chamber of Commerce

The Shropshire Chamber of Commerce is the local branch of the UK-wide Chambers of Commerce organisation. Their members are at the heart of the business community here in Shropshire and proudly provide business and industry support to their members from sole traders to SMEs and multi-national and international businesses. Please note, you do not have to be a Chamber member to be eligible to attend this fully funded course.

About the UK Shared Prosperity Fund

The UK Shared Prosperity Fund is a central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK by investing in communities and places, supporting local businesses, and people and skills.

For more information, visit UK Shared Prosperity Fund:
<https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus/uk-shared-prosperity-fund-prospectus>